

# Cashback for Your Campus

LaaSy (Loyalty-as-a-Service) is the only all-in-one white-label platform offering corporate travel management and loyalty perks - **each designed to put money back in your pocket.**



## Business Travel

- Zero fee to implement & operate
- No minimum spend
- Fully white-labeled platform
- 20% to 30% savings = cashback
- Full policy compliance
- Easy onboarding
- 24/7 Dedicated round-the-clock travel support
- Complimentary full-service travel planning for athletic teams & other groups

## Perks

- Zero fee to implement & operate with Business Travel\*
- New revenue stream
- Improves giving, constituent engagement & brand loyalty
- Fully customizable, white-label platform
- SOC2 Certified, data is never sold
- Savings on travel & shopping = simple cashback rewards
- Complimentary marketing campaign



Savings pays for the Perks Platform



\* Perks Platform standalone pricing starts at \$2,500 / month for 25,000 or fewer constituents; max of \$25,000 / month for 1 Million or more