



## TARGETED STRATEGY TO REDUCE NET COSTS

- + Reduced premiums through group economies of scale
- + Improved coverages and limits; lowered deductibles
- + Tailored program structure; customized for each college
- + Enhanced and strategic risk management services + support

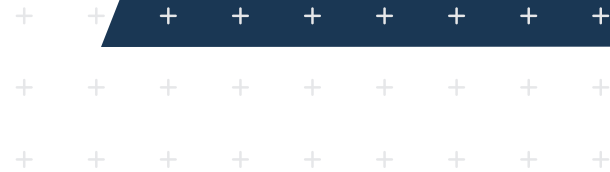
## CASE STUDY

### Faith-Based Private College (2,000 Students)

- + 30% Premium reduction
- + \$122,000 Annual premium savings
- + Lowered liability deductibles
- + Doubled educator liability limits
- + Doubled cyber insurance limit and improved coverage
- + Eliminated International Insurance program gaps
- + Added Active Shooter/Workplace Violence insurance program
- + Implemented targeted risk management strategies including revised fleet and driver safety program



**100%  
SUCCESS RATE**  
in driving down net cost of  
risk for private colleges



“As a former CFO of two private, non-profit colleges, I understand the unique challenges and limitations facing CFOs and Risk Managers. It was important for The Coalition to partner with a broker that understands and is committed to our Private, Non-Profit Colleges. By leveraging the strength of The Coalition’s over 900 Colleges and Universities, the Coalition program through IMA allows our schools to Transform Processes, Reduce Costs and Increase Efficiencies.”

**Lyen Crews, President, The Coalition for College Cost Savings**





## IMA HIGHER EDUCATION TEAM



**Derek Karr**  
303.615.7766  
derek.karr@imacorp.com



**Blake Wells**  
316.266.6213  
blake.wells@imacorp.com



**Chad DeLine**  
303.615.7724  
chad.deline@imacorp.com



**Nick White**  
913.802.6979  
nick.white@imacorp.com



**Casey Casamento, Ph.D.**  
316.266.6249  
casey.casamento@imacorp.com



**Ryan Archer**  
316.266.6293  
ryan.archer@imacorp.com



**Tyler Brevik**  
316.266.6221  
tyler.brevik@imacorp.com



**Brenda Rice**  
Risk Control Advisor  
brenda.rice@imacorp.com



**Josh Miller**  
605.204.9930  
josh.miller@imacorp.com



**Kevin Melvin**  
704.207.5239  
kevin.melvin@imacorp.com

+ + + + + + +  
+ + + + + + +

This material is for general information only and should not be considered as a substitute for legal, medical, tax and/or actuarial advice. Contact the appropriate professional counsel for such matters. These materials are not exhaustive and are subject to possible changes in applicable laws, rules, and regulations and their interpretations.

NPN 1316541 | IMA, Inc dba IMA Insurance Services  
California Lic #0H64724

©IMA Financial Group, Inc. 2023  
CT-S-IMA-HE-092223

## STREAMLINED ASSESSMENT + BENCHMARKING PROCESS



“In addition to reducing our overall net cost, IMA's thorough assessment process helped Sterling College identify risk areas and establish targeted strategies, policies and procedures. We have implemented several key programs and have vastly improved our overall risk management program.”

Scott Rich, President, Sterling College



### TARGETED LOSS CONTROL

IMA works closely with our clients to identify risks and design comprehensive plans to help prevent and mitigate loss. We act as your out-sourced risk management department to prioritize objectives and create custom service plans that help individual schools achieve their risk management goals. Program Members have access to the following services:

- + Reduced premiums through group economies of scale
- + Improved coverages and limits; lowered deductibles
- + Tailored program structure; customized for each college
- + Enhanced and strategic risk management services and support

### EFFECTIVE CLAIM MANAGEMENT

The IMA Claim Management approach can help you reduce your total risk. Prompt reporting, early intervention, aggressive investigation, timely settlement, and excellent communication are the foundation of our claim management success. The claims consulting that we bring to you is key in driving results toward effective claims administration.

### COMPLIMENTARY CONTRACT ADMINISTRATION

The IMA Contract Administration team offers clients access to legal advice and contract review within the scope of insurance and risk management. A few services include:

- + Contractual risk transfer
- + Indemnification language
- + Contractually required insurance issues

### ADDITIONAL COVERAGES

Cyber Insurance and Active Shooter/Workplace Violence Insurance are available as stand-alone options through The Coalition.

IMACORP.COM