



Non-credit registration software

Optimizing Operations and Course Management



# enrole Cloud Platform

Entrinsik's Enrole is a dynamic hub of intuitive and agile software to run your entire business. There is a fully loaded suite of functions you will grow into, but never outgrow, coupled with an exceptional and affordable pricing model. Our full-service, cloud-hosted software eases your I.T. resource burden, leaving you to focus on growing your business with a clickable, hyperlinked home page offering vast flexibility for your staff.

## Enrole is specifically designed for:



Professional Development



Continuing Education



Certificate Programs



Conferences & Seminars



Children's Programs



Workforce Development



Community Outreach



Lifelong Learning

Enrole registration, eCommerce, course management, real-time reporting and BI analysis solution will help you make data-driven decisions faster. Entrinsik leverages 30 years of best practices experience to deliver software solutions to non-credit organizations just like yours. Imagine a time with no additional hardware to depend on, a time when the cost of ownership is achievable because it includes support, maintenance, hosting and the best customer service you can imagine.



## In-House Staff Perspective

Enrole's interactive home pages have a clear quadrant design displaying upcoming sessions, availability, registrations, recent person and instructor profiles, and pending tasks assigned to the user. Register many attendees for multiple sessions at once, capture marketing information, apply relevant discounts before checkout, and have many carts in progress simultaneously. You can create sessions using the intuitive step-by-step event wizard or by copying a previous session. User defined fields (UDFs) can customize the system to fit your registration needs to collect additional data such as dietary requirements, date of birth, and emergency contact information.

- Built-in security framework regulates end-user permissions and group access.
- Assign pre-requisites, manage waitlists, substitutions, cancels, and transfers.
- View statistical information on each session for return on investment analysis.
- Create certificate programs and set mandatory and elective courses.
- Identify potential duplicates and easily merge person or company records.
- Online documentation enables ease-of-use for quick adoption of our software.



## Customer Online Shopping Cart

The Online Shopping Cart is your organization's face to your customers. Enrole makes it simple for you, right out of the box, to present a branded, easy-to-use shopping experience where your customers can search by keyword, instructor, calendar, or category. Using our built-in tools, you customize the display and headings of your entire course catalog to suit your customer base, without duplication of effort. Enrole's cart integrates with google analytics and utilizes PCI-compliant payment processing.

- Mobile-responsive design, Amazon-style suggestions, and 5 clicks to check out.
- Integration with Blackboard and Moodle for immediate start to learning.
- Display course description, instructor, facility, fees, availability, and waitlist notice.
- Customers view order history, CEUs/grades, and download certificates of attendance.
- Allow purchase of high value classes with a deposit and pay balances online over time.
- Customers place bulk registrations and add breakouts/products after initial purchase.



## Informer Reporting & Dashboard Visualizations

Entrinsik's award winning reporting, analytical and charting solution is part of the Enrole total solution platform empowering administrative users with an interactive real-time data experience with drag and drop columns and in-place editing. Create your own columns to calculate new values from existing data fields, just like excel - but in real-time. Dashboards allow non-technical users to view data with customized charts and graphs, based on report results.

- LIVE excel output serves up real-time data to your desktop
- Ad-hoc data analysis, interactive sorting, grouping and summaries.
- Schedule and automate reports to run direct to email and SFTP servers.
- Utilize our reports or create an unlimited number of your own.



## Custom Training & Client Portal

Grow revenue with custom training courses and lighten your workload by enabling your corporate client to create new and add existing employees to the custom course with one-click registration/cancellation. The client will see upcoming and past custom training sessions, attendee lists, and download additional resources and links. All registrations, cancellations, new person records, will appear in your Enrole home page instantly.



## Instructor Portal

A specifically designed utility for instructors to self-manage biographical and contact information, view past and upcoming courses, print rosters/attendee lists, and communicate with attendees via email. Other functions include: recording attendance hours, issuing education units, and assigning grades. Your office staff will utilize the same application for recording attendance, verifying information, and closing the class.



## Admin Portal

Manage administrative options, system maintenance, configuration, and self-customize the vocabulary and views for your online shopping cart and portals. Add resources to your cart pages including: course, instructor and venue images, video links, downloadable PDF documents, and google map URLs. Important notifications/emergency bulletins can be added in real-time.



## Correspondence

Enrole simplifies communication by automating correspondences including: confirmations, reminders, cancellations, and notifications. Create email templates with merge fields and define the method and rules for sending. Auto-send emails with dynamically attached PDF invoices and transcripts or notifications to download certificates of attendance.



## Customizations

When your business needs are not met by the standard design of Enrole, and self-customization with User Defined Fields are not enough, your Enrole project manager will discuss how billable customizations will work for you. It is important however, to understand and utilize the native features and functions of the system as they were designed, prior to customization. Enrole provides an independent test environment to ensure that any customizations are accurate and thoroughly tested prior to applying to your live environment.



## Services & Security

One of our greatest attributes is our customer service. You have 24/7 access to online documentation, the ability to submit support requests, and receive email alerts during times of maintenance. Our automated monitoring and detection software notifies our technical support team 24 hours a day to maintain continuous uptime. To ensure business continuity, data is replicated in real time and will independently failover to servers in different locations.

*“ We would absolutely recommend Enrole. Other people will soon find out it saved us money in the long run and helped us streamline processes saving many hours. ”*

Stephen Newcombe, Operations Manager  
Central Oregon Community College

*“ I would most definitely recommend Enrole to other organizations, and in fact I already have. The product itself and the customer service is just wonderful! ”*

Melissa Kurten, Director  
IPFW Division of Continuing Studies



Contact me to schedule an online demonstration for your team or decision makers and to learn more about our online registration and course management hosted software solutions.

**Email:** [simone@entrinsik.com](mailto:simone@entrinsik.com)

**Visit:** [www.entrinsik.com/enrole](http://www.entrinsik.com/enrole)

**Call:** 919.900.8730

Entrinsik, Inc.  
7721 Six Forks Road, Suite 100  
Raleigh, NC 27615

## About Entrinsik

Since 1984, Entrinsik has worked specifically within the Continuing Education, Seminar, and Conference industries as participants, consultants, and software developers. Drawing on 30 years of best practices experience with a customer-centric approach, we constantly invest in and update our products to be the best registration, course management, e-commerce and reporting software in today's market.

