



Game Plan Solutions Collegiate Athletic Insurance

Who We Are

On January 1, 2021, Borden Perlman Sports joined CBIZ, Inc., one of the nation's largest financial services companies. As one of the country's largest publicly-owned property and casualty insurance brokers, our clients receive the resources of a national broker and the personal attention of a local office.

100+ Offices

4,800+ Professionals

90,000+ Clients

For more information on how we can help your State Association members please contact:

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Always In Your Corner

CBIZ Borden Perlman Sports specializes in insurance products, and cost containment solutions for Colleges and Universities across the country. With being a Managing General Agency (MGA) for multiple insurance carriers, we have access and ability to provide a wide array of services for our clients that are both innovative and cost efficient.

With CBIZ Borden Perlman Sports, you get:

- Reliable service you can trust.
- Fee-based and consultative approach.
- Knowledge that goes beyond insurance to include deep insights into the collegiate sports world.
- Consistent communication serving as the foundation for your long-term security and peace of mind.

Pay As You Play

The Coalition for College Cost Savings, in partnership with Pan-American Life Insurance Company (PALIC), have created cost-saving initiatives that address your intercollegiate sports exposure, offered exclusively through CBIZ Borden Perlman Sports. The coverage and discounted rates are unique to the Coalition member institutions.

- "Pay as you Play" feature: deferred cost and more certainty regarding canceled or truncated participation.
- First payment due 30 days after students return to campus.
- Tech Credit: reducing cost for injury-tracking systems and providing claims-handling synergies.
- Availability of multiple-year guaranteed cost programs.

With 30 years' experience in this very specialized market, CBIZ Borden Perlman Sports is uniquely positioned as the exclusive distribution partner for this initiative.

One Team. One CBIZ.

In the world of professional service providers, you are often faced with a difficult choice – a local organization that delivers personal attention but lacks the expertise and resources to meet your needs or a large national firm with expansive resources that treats you like a number. At CBIZ, your team starts with local professionals but expands far beyond property & casualty. We collaborate with colleagues across the country to ensure all of your insurance and financial needs are met.