



Family Caregiving Begins with Advocates.

The Coalition for College Cost Savings has a partnership with the Care Advocacy Association (CAA) to bring meaningful family caregiving resources to support your state associations and college groups.

THE GROWING NEED

Family Caregiving Benefits are consistently ranked among the top employee-requested benefits. Employers that recognize and support working caregivers experience measurable gains in employee productivity, engagement, retention, and workplace loyalty—making them employers of choice in today’s competitive workforce.



Increase Employee Productivity
Why CFO's Need To Take Action
November 8, 2025



Family Caregivers Benefits
Ranked #2 by Employees
April 10th, 2025

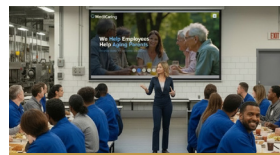
CAA'S MISSION AND SERVICES

CAA is a member-based organization dedicated to empowering individuals and families with the resources, education, and support needed to navigate healthcare, aging, caregiving, and advocacy. Our mission provides members with immediate access and caregiving solutions that reduce stress, time, and confusion.

OFFERING ADVOCACY. SUPPORT. PEACE OF MIND.



Virtual Meetings



Lunch & Learns



Live Events



Exclusive Events

Our Member Benefits Are Designed To Meet the Needs of Employee's Senior Loved Ones.



OPTIMIZE

Registered Social Security Analysts

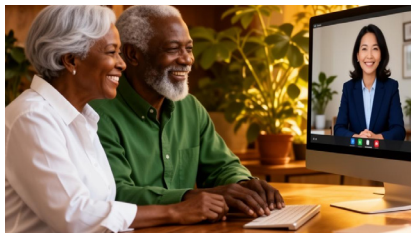
- No-Cost Personal Reviews
- SSI Optimization and Lifetime Income
- One-to-One Personal Advisory Sessions



SENIOR LIFE SERVICES

Over 70% of Seniors Have No Will

- Exclusive offer from MetLife Legal
- Members can now access legal support to prepare families for immediate and future needs.



HEALTHCARE

Medicare Enrollment Made Easier

- Our Advisors Guide Options
- Medicare can be confusing and mistakes can create lifetime penalties.



PREPARE

Senior Final Expense Planning

- Senior Final Expense Planning
 - No-Exam Life Insurance
- Our Dedicated Advisors Help Families Prepare for Tomorrow.