



Graduate to Convenient and Affordable Health Care

The Coalition for College Cost Savings (the Coalition) and UnitedHealthcare have developed a holistic health care program for faculty and staff of participating institutions. It includes group medical and pharmacy, combined with a portfolio of clinical and wellness solutions, consumer tools and programs.

Top 10 Program Benefits:

- 1. Experience.** The Coalition has an established track record in providing affordable employee benefits with growing Coalition-wide buying programs for Group Long-Term Care, Group Life & Disability and Student Health options.
- 2. Resources.** UnitedHealthcare has dedicated higher education resources and the ability to operate across boundaries in all 50 states.* They already serve more than 24,000 Coalition eligible employees today.
- 3. Lower Fees and Program Costs.** Fees and other program costs are based on aggregate enrollment – as more and more institutions elect to participate, costs go down for all those participating. And a national plan that can cut across geographic boundaries increases purchasing strength above what can be accomplished by any one state organization.
- 4. Customization.** Plan designs are customized to fit the benefit design needs of each institution. There are no “packaged” plans from which colleges or universities must choose.
- 5. Enhanced Reporting.** Receive expanded reporting and benchmark data. This allows for more strategic planning in benefit design, targeted clinical programs and consumer engagement, as well as peer comparisons and sharing of best practices.
- 6. Network Strength.** Access the nation’s single largest proprietary network serving 98% of the U.S. urban populations and 96% of rural populations. It offers competitive discounts, with the No. 1 or 2 discount position in 64% of the markets nationally in which UnitedHealthcare competes**, and unique cost and quality transparency through their UnitedHealth Premium® designated facilities and physicians.
- 7. Complements Health Benefits Strategy.** Supports an institution’s strategy to engage their faculty and staff in health care decisions and their existing wellness programs.
- 8. Access to College Care PhD (Personal Health Drivers).** Custom product integrating wellness programs and incentives to help drive improved health behaviors, better clinical and financial results and lower costs for schools and employees. Rewards an employer through lower trends when their population achieves pre-established participation targets in value-based plan design, consumer engagement metrics and outcome-based clinical programs.
- 9. No Disruption.** Relationship with the Institutions current broker or consultant can be maintained. In addition, existing medical school or other campus health services can continue to be part of the delivery network.
- 10. Local Service and Support.** Delivering service locally is critical, and local UnitedHealthcare health plans will deliver marketing support and service that respects the culture of each institution. This means the UnitedHealthcare sales teams your broker is already comfortable with, will be directly involved in managing your account.

For more information on how this program may drive convenient and affordable health care solutions, contact the Coalitions national liaison for UnitedHealthcare:



R. Christopher Costin at (502) 318-1861 or robert_c_costin@uhc.com.



*The Coalition program will be rolled out in phases to member state associations.

**2015 UnitedHealth Premium® Designation for 27 specialty and 150 markets. Specific to United Health Choice+ Network.

Insurance coverage provided by or through UnitedHealthcare Insurance Company or its affiliates. Administrative services provided by United HealthCare Services, Inc. or their affiliates. This program is available only for self-funded plans. For a complete description of the UnitedHealth Premium® Designation program, including details on the methodology used, geographic availability, program limitations and medical specialties participating, please see myuhc.com*.



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